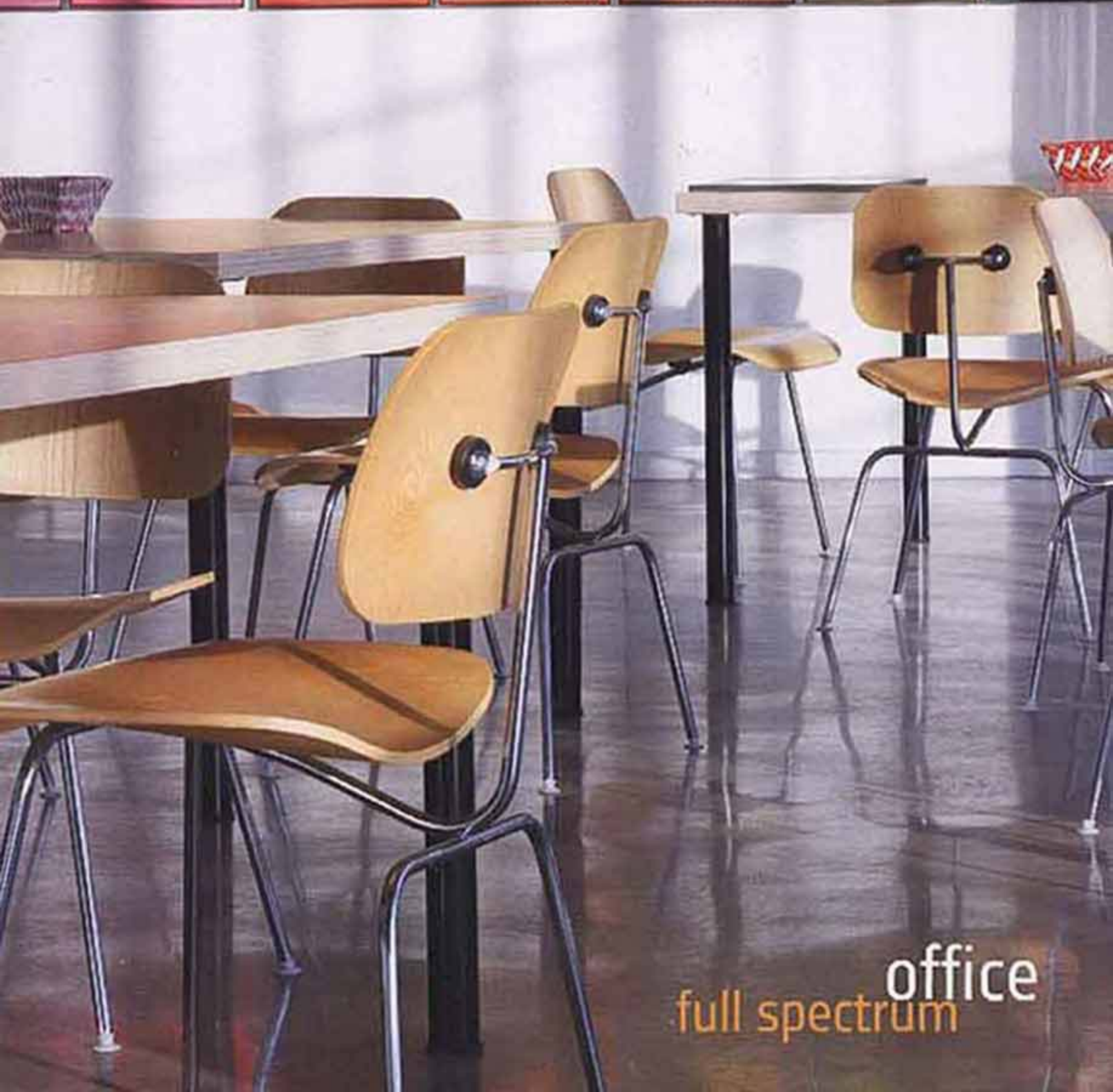


INTERIOR DESIGN

MAY
2006



office
full spectrum

What's the future for furniture after it's designed? For the luckiest, manufacturing and marketing. Giving students a rare taste of that continuum is the calling of Jerry Helling, creative director for **Bernhardt Design**, and David Mocarski, chairman of the environmental-design department at the Art Center College of Design in Pasadena, California. For three years, Helling and

Left: Shelly Shelly and her hand-carved walnut Loft chair pose on a roof at the Art Center College of Design in Pasadena, California.

Opposite, clockwise from top left: Chase Wills accompanies his Linc table. Its frame is painted maple or walnut. One of five surfacing choices, plastic laminate tops Jang won Yoon's Revue table. The Tour swivel chair has a polished stainless-steel base and leather upholstery. Jonathan Rowell designed the 30-inch-high Ascent stool. It features a brushed-nickel frame and a maple seat that cradles a leather-covered cushion. Complex joinery is responsible for Loft's silhouette. Revue's propellerlike base is polished aluminum. Richard Overcash is the designer of Tour.

Thesis in 3-D

Mocarski have team-taught an interdisciplinary course that takes concepts from classroom to production line.

After undergoing the same critiques and revisions that any designer withstands before a piece hits the marketplace, five undergraduate students from the class of 2008 were taken to the manufacturer's North Carolina headquarters to oversee prototyping and production. The final samples debut officially as Studio III at the International Contemporary Furniture Fair in New York. Then they travel to NeoCon in Chicago.

Complex joinery showcases the walnut grain of the hand-carved Loft lounge chair by Shelly Shelly. Chase Wills used radiused corners to soften the angularity of the Linc cocktail table, an open-sided box available in any of the company's 25 standard finishes. The propellers of wind turbines inspired the polished-aluminum base of Revue. Jang won Yoon's table offered with a top of plastic laminate or maple, cherry, walnut, or anigre veneer. Richard Overcash's leather-upholstered swivel chair, Tour, sits on a base of polished stainless steel. And Jonathan Rowell's seemingly weightless stool, Ascent, has a brushed-nickel frame and a maple seat fitted with a white leather-covered cushion. 828-758-9811; bernhardtdesign.com. **circle 415** ➤



